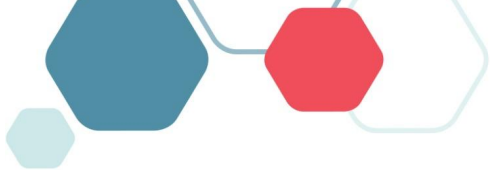


Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

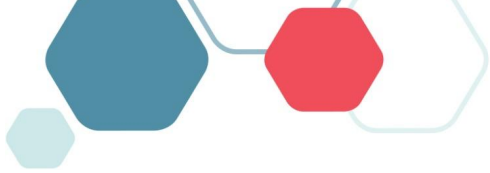
rank	Nominee's Name	Nominee's Organization
31	Office of Emergency Services (Sonoma County)	Sonoma County Office of Emergency Services
ANSWER	How the fairgrounds are used as evacuation sites. Discuss the need for evacuation facilities during (what seems to be) annually occurring wildfire events.	
28	Heather Hines	City of Petaluma (Development Director)
ANSWER	The influence of planning and zoning regulations on what can happen at the Fairgrounds; what is fixed and what can be changed. what land use restrictions exist for the property, economic impact of the fairgrounds, projected economic impact of the fairgrounds. It is difficult to make suggestions about future use without knowing revenue generated by current use. Land use issues, what can be done on the parcel and what can not happen there.	
25	Student Leadership Organizations	Bilingual Student Association
ANSWER	The youth of Petaluma should have a seat at the table about potential access to the fairgrounds for positive student activities. Also, in the case of the Bilingual Student Association, many families use the grounds for important family and cultural events.	
25	Elece Hempel	Petaluma People Services
ANSWER	Representing non profit community organizations.	
24	Dan Bleakney (or other rep)	Daily Acts, Jupiter Foods
ANSWER	Environmental activities, local food purveyor/businessman, engaged in the community. Daily Acts has a key role in various Petaluma environmental activities and plans for more; it would be good to hear their visions for the Fairgrounds and how the City's sustainability might be supported in future scenarios. Could be a good contributor for climate/environment concerns. Mission is to inspire transformative action that creates connected, equitable climate resilient communities. Vision is to create healthy, just and sustainable communities built upon the daily actions of many people.	



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

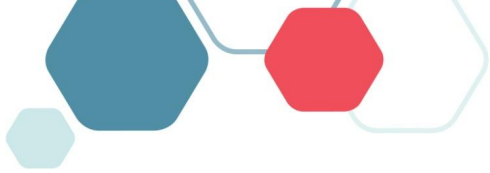
	rank	Nominee's Name	Nominee's Organization
	24	Kelly Smith	Farmer's Market
ANSWER	Use of fairgrounds for farmer's markets on the grounds. Speak to the need for a more permanent location of local farmers market(s), connect people to their food, highlight the changing agricultural landscape.		
	24	Dave Alden	Urban Chat/Know Before You Grow
ANSWER	Strategies for incremental changes over time to ensure compatibility with existing and adjacent land uses while improving connectivity and accessibility across the city.		
	24	Eric De Kok	CA Governor's Office of Planning and Research (Deputy Director)
ANSWER	De Kok is the State's lead on developing local and regional planning guidance that furthers CA climate goals and can speak on the climate change context for making planning decisions.		
	24	Seair Lorentz	Petaluma River Park Foundation
ANSWER	Non-profit organization representing parks' interest.		
	24	Felix Ortiz	Hispanic Chamber of Commerce
ANSWER	As a nonprofit manager he works closely with the Hispanic Community providing them with support. His nonprofit helps coordinate and support numerous events (big and small) held on the fairgrounds and has worked with several event producers and promoters.		



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

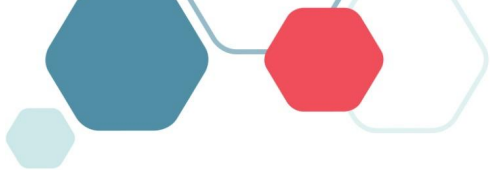
	rank	Nominee's Name	Nominee's Organization
	23	Police Department	
ANSWER	Answer the question, is there more crime associated with affordable housing? The panel needs to hear from the department that is involved and well known in the community. (Jennifer Pritchard).		
	23	Peter Calthorpe / Carl Elefante	Calthorpe Associates / Quinn Evans Architects (Principal Emeritus); AIA (former President)
ANSWER	How different land uses can be layered into a single space to create an inclusive Fairgrounds that accommodates MANY uses & opportunities. Opportunities for adaptive reuse of existing buildings and infrastructure to help create a more vital, connected community while also reducing climate change impacts.		
	23	Matt Maguire	Mid-Town neighborhood leader
ANSWER	To represent the concerns and wishes of the Mid-Town residents.		
	23	Moira Sullivan	local advocate, CA, EPA
ANSWER	Works with CA environmental protection agency, advocates for safe streets and greenery.		
	22	Kristin and Chris	Live Oak Charter school
ANSWER	Because they have a vested interest in Petaluma and the fairgrounds, they have many families that use their facility. school currently using the fairgrounds; the importance of keeping the school in tact and why they chose the fairgrounds and a school place.		



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

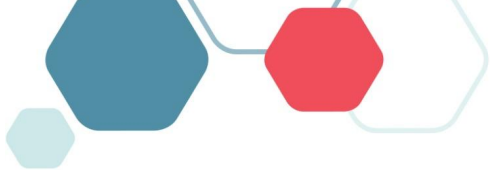
	rank	Nominee's Name	Nominee's Organization
	22	Teddy Herzog	Safe Streets
ANSWER	Teddy Herzog walks and bicycles extensively. An outdoors enthusiast, he promotes a pedestrian oriented and bicycle friendly future of safe streets for everyone. Teddy heralds the end of ever more cars going faster in favor of slower and safer streets. He is part of Safe Streets.		
	22	Matt Sharkey	Petaluma Fairgrounds Speedway Designated Spokesperson
ANSWER	Matt Sharkey and his family have lived in Petaluma for over 10 years. He owned a retail store downtown and is very involved with Petaluma Speedway. He believes the Speedway is a family fun time with the future possibility of adding a BMX track to the area.		
	22	Raja Abastado	Sunrise Movement
ANSWER	Student/youth organizations' views of potential uses of the Fairgrounds that would be beneficial and/or detrimental to young people in the community.		
	22	Abraham Solar	St Vincent (church) and well known in the Hispanic community
ANSWER	Representing the Hispanic community in the city.		
	21	Faith Ross	Petaluma Blacks for Community Development
ANSWER	Representing historically underserved citizens often left out of community discussions.		



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

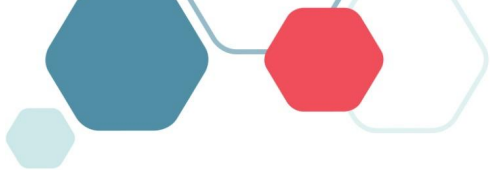
rank	Nominee's Name	Nominee's Organization
20	TBD	CA or Petaluma Future Farmers of America
ANSWER	Could provide historical context of agriculture education and fairs/exhibitions. Member of the Petaluma FFA and President for the 2021-2022 school year. Emma has taken Sustainable AG Biology, Agricultural Mechanic and Ag Soil.	
20	Alison Hill	Owner of Happy Hearts Pre-School
ANSWER	Founded her business on the fairgrounds and has flourished. Can speak to the importance of the Fairgrounds as a business owner, community member and parent. currently using the fairgrounds to house the preschool; why they chose to use the fairgrounds for their school and the importance of keeping their school on the grounds.	
20	Carolan Ferreria	Member of Western Fairs Association and Owner of Professional Event Services
ANSWER	Works with fairgrounds throughout the State of California to provide support through the WFA and employees security teams to keep fairgrounds safe and secure. Long relationship with the Petaluma Fairgrounds and community.	
20	Sarah Cummings	President and CEO of Western Fairs Association
ANSWER	In addition to leading the Western Fairs Association and supporting the fair industry throughout the Western USA region, Sarah is a previous CEO of the Sonoma-Marin Fairgrounds and can speak to the history of the grounds, the important role the CA Dept. of Food & Agriculture and District Agricultural Association play in our local community and beyond. former CEO Petaluma Fair and current CEO Western Fair Association - can give insight on how other fairs around the western united states use their facilities and how they work within their communities to make their fairgrounds useful to everyone.	
20	Allison Keaney	Friends of the Sonoma Marin Fair/Former CEO Petaluma Fair



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	Friends organization mission/history of the fairgrounds	
	rank	Nominee's Name
	20	TBD
		Nominee's Organization
		CA Dept of Food & Ag - Div of Fairs & Expositions
ANSWER	California Department of Food & Agriculture may be able to address what/how other communities handled the reimagining of their fairgrounds.	
	20	Mike Parks
		4th District Agricultural Association
ANSWER	The 4th District Agricultural Association is the governing body that oversees the fairgrounds; they are appointed by the governor. I think it's important to hear their story to understand how the fairgrounds were started and the vision for the future.	
	20	Torri Estrada, Rebecca Burgess
		Carbon Cycle Institute (TE), Fibershed (RB)
ANSWER	Opportunities to amplify agriculture activities/facilities to become a year-round facility --- "experimental farm" or extension campus for Santa Rosa Junior College or Sonoma State University, big Farmers Market, ag education, water conservation, soil carbon sequestration, native plant nursery, animal husbandry, etc.	
	20	Seair Lorentz
		Someone from California Department of Food & Agriculture (CDFA) / Fairs and Expositions (F&E) Division
ANSWER	Fairs and Expositions (F&E), within the California Department of Food & Agriculture provides fiscal and policy oversight of California fairs, ensuring the best use of available funding and services. Will provide education about the state's role in the creation and future of the fairgrounds.	
	19	Leader & Student Rep
		4-H leader/Petaluma Fair community exhibits



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	History with the fairgrounds/organizes all the community exhibits during the fair. history of involvement with the 4-H program and the fairgrounds & the need that kids have for a place to showcase their skills (livestock and non-livestock) and share their learning with the community/public. coordinator of 4-H events that have been used in conjunction with the Petaluma Fairgrounds.
---------------	---

rank	Nominee's Name	Nominee's Organization
19	Katherine Rhinehart	Self

ANSWER	Petaluma and Sonoma County Historian. Can speak to the history of the fairgrounds, historical significance, in context with history of the city and county. Petaluma is a unique City, I think the panel needs to know about the history of Petaluma and the fairgrounds because before you move forward you should know where you came from. Thank you.
---------------	--

19	Mark Krug	Burbank Housing
----	------------------	-----------------

ANSWER	Affordable housing policy and development. Round walk is an affordable housing project built approx 20 yrs ago. At the time there were concerns about crime and the type of people who would be moving In. to my knowledge despite the fear my impression is that there was no appreciable increase in crime associated with it.
---------------	--

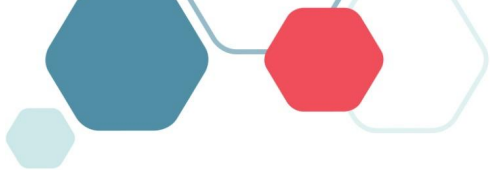
19	Michael Flores	Deputy Secretary Executive Office California Dept. Food & Agriculture
----	-----------------------	---

ANSWER	Can provide history of all fairgrounds and explanation of the connection to the California Department of Food & Agriculture, government and the impact the grounds has on not just Sonoma County but all of California as both an event center and emergency evacuation center.
---------------	---

19	TBD	local advocate, CA, EPA
----	------------	-------------------------

ANSWER	There are a high rate of renters surrounding the fairgrounds - it is important we hear their needs.
---------------	---

18	Michael Lind	Kiwanis Club Petaluma
----	---------------------	-----------------------

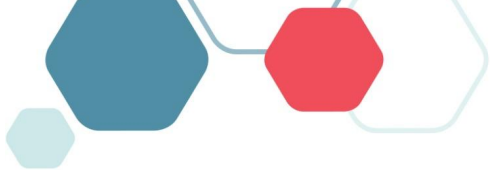


Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	Manages the nonprofit that runs and receives the benefit from the annual fair beer and wine sales. Long time community member and user of the fairgrounds. non profit organization that has booths at the fair as a community fundraiser.
---------------	---

rank	Nominee's Name	Nominee's Organization
18	Stephanie Larson / Wesley Hunt / Jake Dunn	UC Cooperative Extension / Sonoma Section CA Ag Teacher's Association
ANSWER	4-H falls under the auspice of UC Extension & 4-H members are one of the largest groups accessing the facilities. Could provide insight as to current impact of agriculture education/Future Farmers of America's use of the fairgrounds and connection to Career Technical Education opportunities.	
18	Matthew Johnson, Cultural Resources or Tribal Land Specialist	Federated Indians of Graton Rancheria
ANSWER	The Panel should know about the full history of the land on which the Fairgrounds sits. The perspectives of extractive use and capitalism are not the only valid lens with which to view the land and its resources.	
18	TBD	Petaluma Music Festival
ANSWER	Use the fairgrounds for an annual event.	
18	Haig Baghdassarian	Chief Counsel Department of Food And Agriculture
ANSWER	Can speak to the legalities behind the lease, benefits of the State management of the grounds as well as rights of the 4th District Agricultural Association who currently holds the lease with the City of Petaluma.	



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

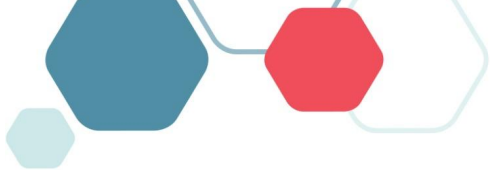
18	Max Alper	North Bay Jobs With Justice
ANSWER	Our front-line communities are often left out of the conversation when deciding what the needs of the community are. Farm workers in Sonoma County are the backbone and deserve a voice at the table.	

rank	Nominee's Name	Nominee's Organization
17	Rhianna Frank / Alternates: Panama Bartholomy or Ned Orrett	City of Petaluma (Climate Action Manager)
ANSWER	Sources of climate impact over which the City exercises control, and how the Fairgrounds can support the City's climate goals.	

17	Mike Morris	PHS Music Boosters
ANSWER	The petaluma music festival is one of the largest performing arts fundraisers for schools in the community and the event is held on the Sonoma-Marin Fairgrounds annually.	

17	Kaitlyn Garfield	Housing Land Trust of Sonoma County
ANSWER	Permanent affordable housing and the community interests at large.	

17	Yayis Novella	Telemundo/ Event producer
ANSWER	She is one of many promoters who rely on the fairgrounds property to host her events. These events are her livelihood. Additionally she works with many Hispanic Community support groups and can speak to how the Fairgrounds helps support the various activities and heritage.	



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

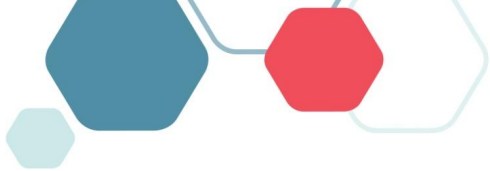
17	Todd S. (as a representative of the school)	M.E.Ch.A. - Casa Grande /. Bilingual Student Ambassadors
ANSWER	The youth are the most impacted by what happens to this land. They should be front and center to express their needs and desires. ESPECIALLY our young Brown and Black students.	

rank	Nominee's Name	Nominee's Organization
17	Kailea Frederick	Climate Action Commission of Petaluma, NDN Climate Justice Organizer
ANSWER	Climate resilience is an important topic for Petaluma. Land Back and reparations are important pieces to be considered when deciding what the fate of this community land will be used for. Equity: how might choices about the Fairgrounds's future help to redress historical inequities? They are working hard on moving Petaluma towards being Climate ready. It is important that we plan with the lens of Climate Justice.	

16	Corey Garberolio	City of Petaluma (Finance Director)
ANSWER	Financial impact on the City of various future scenarios for the Fairgrounds. It is difficult to make suggestions about future use without knowing revenue generated by current use.	

16	Eric Danly	City Attorney, City of Petaluma
ANSWER	Can speak to legal constraints and opportunities for the City-owned property.	

16	Tawny Tesconi	Petaluma River Park Foundation
----	----------------------	--------------------------------



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	History of the Petaluma fairgrounds; insight into what other fairgrounds do with their property.	
---------------	--	--

16	Dayna Ghirardelli	Petaluma Fair Board/Dairy industry advisor
----	--------------------------	--

ANSWER	Fair board perspectives/dairy industry perspectives on the milk barn use at the fair.	
---------------	---	--

rank	Nominee's Name	Nominee's Organization
16	Mike Tomasini	Local animal rescues, livestock evac organizations - Dogwood, NorCal Livestock Evacuation

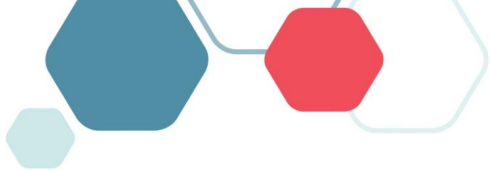
ANSWER	In recent years, animal rescues and livestock evacuation organizations have helped save countless animals by housing them at the grounds during wildfire events.	
---------------	--	--

16	Shelina Moreda	Calthorpe Associates / Quinn Evans Architects (Principal Emeritus); AIA (former President)
----	-----------------------	--

ANSWER	How different land uses can be layered into a single space to create an inclusive Fairgrounds that accommodates MANY uses & opportunities. Opportunities for adaptive reuse of existing buildings and infrastructure to help create a more vital, connected community while also reducing climate change impacts.	
---------------	---	--

16	Mike Francesconi	Mid-Town neighborhood leader
----	-------------------------	------------------------------

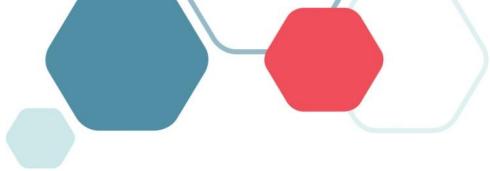
ANSWER	Can provide history of all fairgrounds and explanation of the connection to the California Department of Food & Agriculture, government and the impact the grounds has on not just Sonoma County but all of California as both an event center and emergency evacuation center.	
---------------	---	--



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

	16	Beatrice Camacho	Undocufund
ANSWER	Mutual aid at the fairgrounds is VITAL. We need to uplift this work and take down barriers for resource and access. This organization has helped support our front-line communities most affected by the fires - far surpassing support from governmental entities in times of emergency.		
	15	Pete Gang	Safe Streets
ANSWER	Pete is a local architect who is very involved in creating and advocating for safe streets in Petaluma by aligning several groups under one umbrella. Safe streets are aligned with Vision Zero, Carbon Neutral by 2030, and safe routes to schools.		
	rank	Nominee's Name	Nominee's Organization
	15	TBD	Event Planners
ANSWER	Discuss current facilities and why they do/do not use the grounds as a venue for weddings, cultural events, industry association conferences & how the facilities might be enhanced so rentals of the facilities could be increased.		
	15	Eris Weaver	Sonoma County Bicycle Coalition
ANSWER	To inform the panel of the options for active transportations for alternative uses of the Fairgrounds.		
	15	Mary Dooley, D'Lynda Fischer OR Veronica Olsen	MAD Architecture (MD), Cool Petaluma (DF) / Sustainable Design Assistance Team Steering Committee
ANSWER	Vision for a civic center (city hall, police, fire, venue space/conference center, transit center, expanded recreation facilities) The Fairgrounds's potential to serve as a nucleus/centerpiece/catalyst for the community, support its self-sufficiency and sustainability and climate goals		
	15	Pedro Toledo	Petaluma Health Center



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	Listen to the perspective from the Health sector in Petaluma.
---------------	---

15	Brian Sobel	Past City Council member AND past Sonoma-Marín Fair Board Member
----	--------------------	--

ANSWER	Can speak well to both sides as he has held a position with both the City Council and the Sonoma-Marín Fair Board.
---------------	--

	rank	Nominee's Name	Nominee's Organization
	15	Resilient by Design	Resilient by Design

ANSWER	Resilient communities should be at the forefront of all our minds. Creating a community space that ensures support during times of disaster (fires, blackouts). It is also extremely important that changes made are made with a Climate Justice lens.
---------------	--

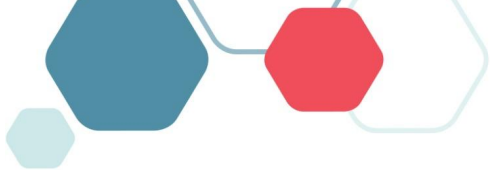
14	Ron Tucker	RIP City Rider
----	-------------------	----------------

ANSWER	The Fairgrounds host two annual fundraisers of the nonprofit group who gives back to our community in many ways. They can speak to the history and long relationship to the community.
---------------	--

14	Glenn Ross	Marin County Veteran Council, President
----	-------------------	---

ANSWER	Glenn Ross was born and raised in Petaluma. He knows the city and many people here. He is a veteran and Past Post Commander of VFW, present and hands on during fire evacuations at the Veterans Building. Glenn is a man of color. Glenn offers a unique and important perspective.
---------------	--

14	Dr. Daniela Dominguez	On The Margins
----	------------------------------	----------------



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	We are making this nomination so that we can begin this work from an equity lens - first recognizing, then collectively re-imagining the systems of oppression that were present when the fairgrounds were created, continuing throughout history, to the ones still present today.	
---------------	---	--

14	TBD	Norcal Resilience Network
----	------------	---------------------------

ANSWER	Divestment from fossil fuel and moving towards a more resilient community should be top priority. Petaluma has declared a climate emergency, our decisions surrounding the Fairgrounds should reflect that.	
---------------	---	--

rank	Nominee's Name	Nominee's Organization
13	Karym Sanchez	The North Bay Organizing Project

ANSWER	Representing our front-line communities - our farm workers, our undocumented folks, front-line workers, immigrants, youth. All folks that are historically marginalized and left out of the democratic process.	
---------------	---	--

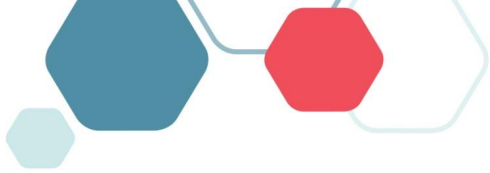
13	TBD	Sogorea Te' Land Trust
----	------------	------------------------

ANSWER	We are on Indigenous land, how can we give Land Back in this process?	
---------------	---	--

12	David Rabbitt	Sonoma County Supervisor
----	----------------------	--------------------------

ANSWER	Input on county use of land during evacuations, emergency preparedness, importance the county places on keeping the fairgrounds, and what the county sees as important uses for the property as part of the county plans.	
---------------	---	--

12	Kim Jones	North Bay Dairywomen
----	------------------	----------------------



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	Could provide historical context of the facility and how the agriculture industry relies on the fairgrounds to provide educational connections to elementary age students through the ag day program.	
---------------	---	--

12	Keith Benson	PHS Auto Shop & local car/racing community member
----	---------------------	---

ANSWER	The track is one of the most contentious pieces of the property & it is important to hear from this segment of our community about the value of racing - it's economic impact, community activity aspect, unique opportunity for recreation not found in many other communities.	
---------------	--	--

rank	Nominee's Name	Nominee's Organization
12	Veronica Olsen	Local designer, cyclist advocate

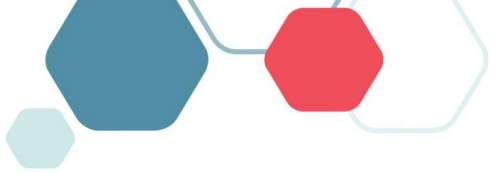
ANSWER	Veronica is an experienced local designer and strong advocate for connected bike and ped routes.	
---------------	--	--

12	Loren Poncia	Stemple Creek Ranch
----	---------------------	---------------------

ANSWER	Could speak to the importance of education around new ag practices being used in the area and their importance of developing farm to table opportunities in the area, could offer insight as to how the facilities might be used to connect people to how/where their food is produced..	
---------------	--	--

12	TBD	Santa Rosa Junior College / Petaluma
----	------------	--------------------------------------

ANSWER	Involved student leaders or the department(s)- Environmental landscape design, Hospitality and Marketing, fairgrounds new or revived goal will need all these forces.	
---------------	---	--

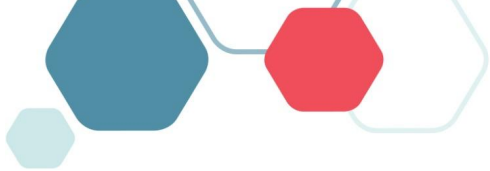


Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

	12	Jeremy Hoffman	EDEN Housing
ANSWER	Input about affordable housing if that is the case.		
	12	Indigenous Leaders	Pre-fairgrounds historian
ANSWER	It is extremely important to remember that there is history here on this land before the Fairgrounds came to be, and it is important that the Panel understands the inequities in the history of the fairgrounds.		

	rank	Nominee's Name	Nominee's Organization
	12	TDB	TBD
ANSWER	Represent a large population of our underserved community.		
	11	TBD	Clover Sonoma / Benedetti Family
ANSWER	Family-owned Petaluma Ag company with roots to the fairgrounds; exhibits, sponsors and serves at the fair. Benedettis could speak to the role the fairgrounds played in their history and the value they place on their partnership with the fair.		
	12	Albert Strauss	Strauss Creamery

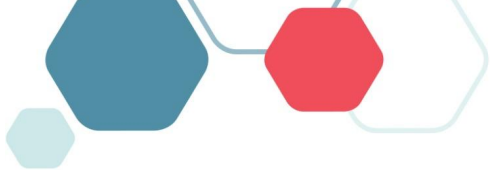


Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	A visionary agricultural practitioner who is creating a climate-positive approach to agriculture..	
	11	TBD A representative from another fairgrounds who negotiated a change of use or other transition
ANSWER	For an understanding that transitions can happen and what they could look like.	
	11	Greg Sarris The Federated Indians of Graton Rancheria
ANSWER	It is highly important to address the historical inequities that have taken place on this land we are guests on. Speaking to Indigenous leaders in our community should also be a priority.	

	rank	Nominee's Name	Nominee's Organization
	10	Jennifer Beretta	Redwood Empire Holstein Association / Sonoma County Farm Bureau / 4-H leader
ANSWER	Use of fairgrounds to support the Holstein Association shows and teaching opportunities.		
	10	Julie Atwood	Halter Project

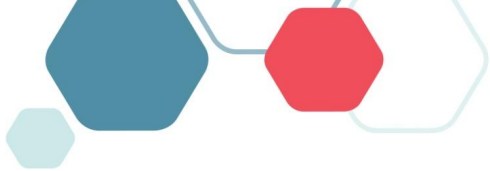


Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	Emergency Services Response team - Education and information to the community provider.	
	12	TBD
ANSWER	Types of new uses that might be proposed as complements to existing Petaluma/Fairgrounds uses that would foster development of a circular economy in town/Sonoma County.	
	11	TBD
ANSWER	Clover has been a long time user and supporter of the grounds. They are one of the largest dairies in the area and can speak to the importance of promoting and preserving the agriculture in our community especially though these grounds.	
	09	John Alkire
ANSWER	Former CEO Big Fresno Fair; now part of the Friends of the Big Fresno Fair; insight of fairgrounds use and how the grounds can be used to support the community needs.	
		Friends of the Big Fresno Fair

	rank	Nominee's Name	Nominee's Organization
	09	Tuilerie Gayeton	Lexicon of Sustainability
ANSWER	The Lexicon uses story-based design thinking to help organizations and companies see themselves as protagonists in a narrative that begins with a problem and ends with a solution they've helped create.		
	09	TBD	Vestar Group, Owner of Target Center

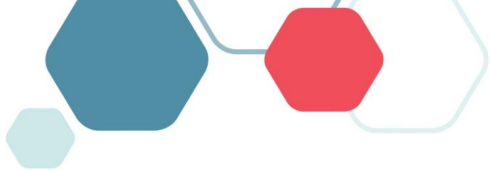


Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

ANSWER	They are neighbors and often interact with the property.	
	09	Rene Rivera Skyline Productions
ANSWER	Host numerous events at the Fairgrounds and throughout Sonoma County. Depends on the fairgrounds for his business. Additionally he owns a janitorial company and can speak to the panel as a small business owner and community member.	
	09	John Antonio High School Athletic Head Coach
ANSWER	Mr. Antonio is a long-time Petaluma resident and athletic coach. He knows firsthand the benefits youth sports have on communities.	
	09	TBD Sonoma County Japanese American Citizens League
ANSWER	It is important we know the history of this land when making decisions about what it will be used for. It is important that our Panel hear from our Japanese community and their desires for this land.	

	rank	Nominee's Name	Nominee's Organization
	09	Immigrant Defense Task Force	North Bay Organizing Project - Immigrant Defense Task Force
ANSWER	Almost a quarter of our residents speak Spanish as their first language. Uplifting the need for Language Justice in public spaces, to promote access and inclusiveness is a must.		

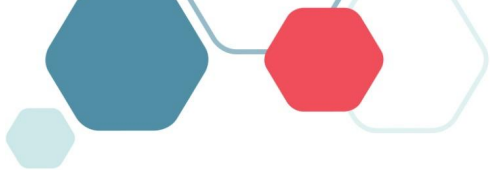


Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

	08	TBD	Playland
ANSWER	Use of fairgrounds for Playland course.		
	07	Sebastian Bertsch	Sherwood Design Engineers
ANSWER	Flooding risks & mitigation opportunities.		
	06	Evan Wiig	Community Alliance with Family Farmers (CAFF)
ANSWER	Importance of locally sourced food.		
	06	Courtney Conkle	Wyoming State Fair CEO/former CEO Petaluma & Lake County fairs
ANSWER	Input on use of fairgrounds & working with community members to facilitate the use of fairgrounds in California and across the western united states.		

	rank	Nominee's Name	Nominee's Organization
	05	TBD	Elk's Club
ANSWER	I believe this is one of the local fraternal orgs that fundraises through beer sales during the fair.		



Presenter Menu - 2022 Petaluma Fairgrounds Advisory Panel

QUESTION: Why It's Important for the Panel to Hear from This Person/Organization/Type of Presenter?

	05	Mike Healy	City Council member
ANSWER	He talks about the purchase of Kenilworth Park in 1910 that became the Fairgrounds site in 1935.		
	03	TBD	Local communications entities (radio, press)
ANSWER	Their participation in the communication area of public or private family or community events taking place in the fairgrounds (past, present and future).		
	03	TBD	Analyst
ANSWER	Breakdown of current uses by type of use and how many hours or days/year they use the Fairgrounds.		
	02	TBD	A food industry entrepreneur, e.g., SF Ferry Building or Oxbow Public Market
ANSWER	We are in the middle of an incredible "food basket"- make fairgrounds a centralized destination with food purveyors, test kitchens, spices, dried vegetables, bakeries, cheesemakers, tortillerias, butchers, salumerias, restaurants. It would be a magnet for locals, visitors, and businesses.		