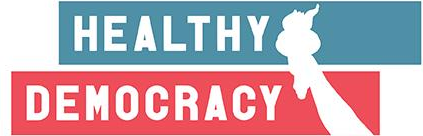


COMMUNITY EXCHANGE

Shaping the Future of the Petaluma Fairgrounds

June 4, 2022



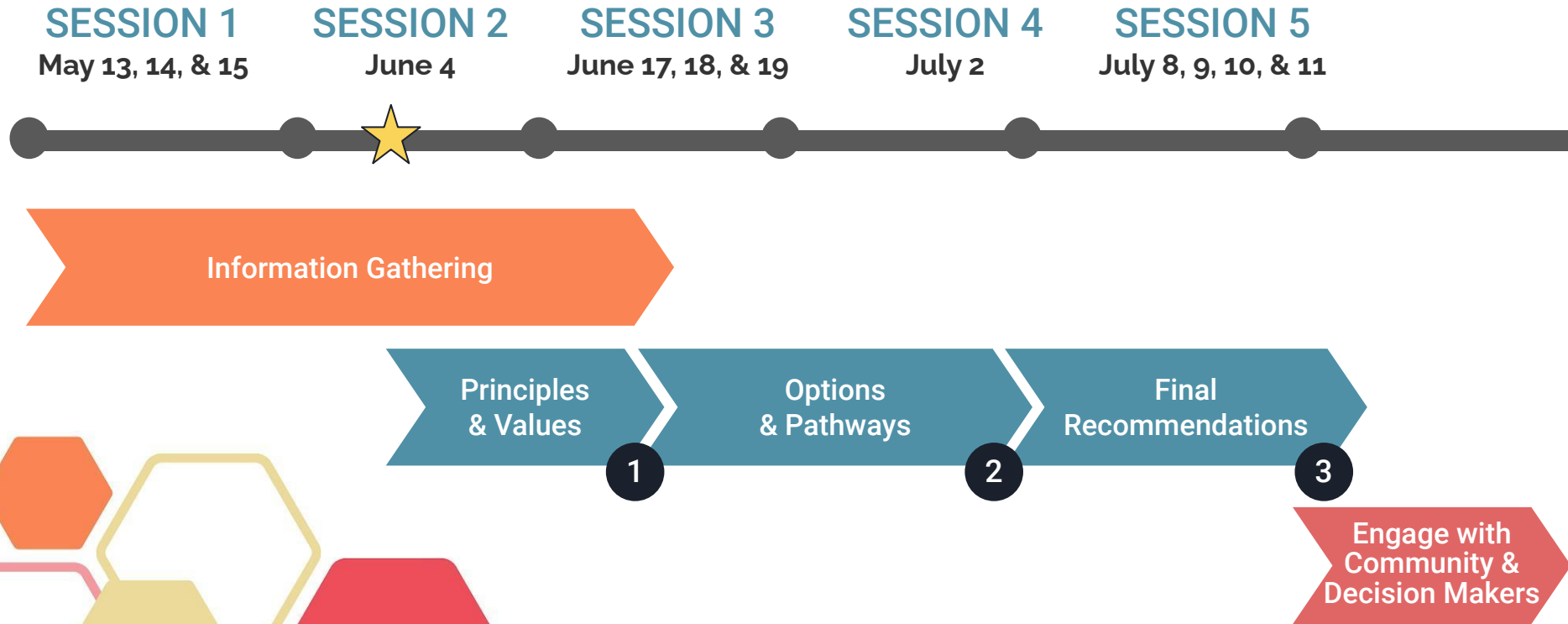
WHY ARE WE HERE TODAY?

- **Help the Fairgrounds Advisory Panel hear from the broader community!**
- **Surface needs, values, and ideas for the Panel** to consider in its deliberation about the future of the Fairgrounds property.
- **Panelists will draw on what they hear** in this exchange – and many other presentations – to write recommendations to decision makers about the site.

To Listen & Learn



HOW DOES THIS FIT INTO THE PANEL PROCESS?



WHAT IS A COMMUNITY EXCHANGE?

- **An effective way to listen to and build on ideas as a community**
- **A collaborative conversation where everyone is heard and can listen to others**
- **Uncover what matters and why to different parts of a community**

We're here to learn together.

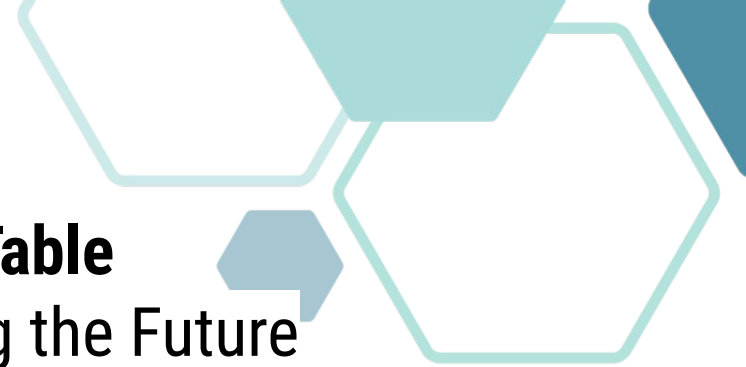


AGENDA

1:30-3:20pm - Three Rounds of Small Table Conversations: Exploring the Future of the Fairgrounds

3:20-3:30pm - Break

3:30-4:30pm - A Full Group 'Harvest' to Summarize the Conversation: What are we learning about what matters most in the community?





How might we use the City's fairgrounds property to create the experiences, activities, resources, and places that our community needs and desires now and for the foreseeable future?



ROUND 2

How might we use the City's fairgrounds property to create the experiences, activities, resources, and places that our community needs and desires now and for the foreseeable future?





What matters most to you about how the fairground property is used for the community? Why is that important to you?



SHARED AGREEMENTS

Listen to understand

Focus on what matters

Contribute your thinking

Link and connect ideas

Listen together for insights and deeper questions

Play, Doodle, Draw – writing on the paper is important!

Add to the Idea Wall - to highlight important ideas

Help your table behave in ways that
build trust and mutual respect



YOUR ROLE AS PANELISTS



Host Your Table (in pairs)

- Support the Shared Agreements
- Take notes on the table of what is shared by community members
- Summarize key themes & insights from the table's conversation at the end of each round. You will have the last 5 minutes of each round to summarize. Ask the folks at the table to help you do this!
- Two Panelists per table: One Panelist may focus on moderation, the other on note taking

Help the Conversation Build!

- Host the same table for all 3 rounds! Participants will rotate while you stay put
- At the beginning of rounds 2 & 3, share the summary from the last round to kick off the conversation

At The End, Share Highlights From All Three Rounds

- Share key themes, insights, surprises/aha's back to the whole group at the end
- You will have **3 minutes**

To Listen & Learn

