COMMUNITY EXCHANGE
Shaping the Future of the Petaluma Fairgrounds
June 4, 2022
WHY ARE WE HERE TODAY?

- **Help the Fairgrounds Advisory Panel** hear from the broader community!

- **Surface needs, values, and ideas** for the Panel to consider in its deliberation about the future of the Fairgrounds property.

- **Panelists will then draw on what they hear** in this exchange – and many other presentations – to write common ground recommendations to decision makers about the site.

Help shape the future of the fairgrounds so that it can create the broadest benefit for the community.
HOW DOES THIS FIT INTO THE PANEL PROCESS?

SESSION 1
May 13, 14, & 15

SESSION 2
June 4

SESSION 3
June 17, 18, & 19

SESSION 4
July 2

SESSION 5
July 8, 9, 10, & 11

Information Gathering

1. Principles & Values
2. Options & Pathways
3. Final Recommendations

Engage with Community & Decision Makers
WHAT IS THE FAIRGROUNDS ADVISORY PANEL?

36 residents selected by a democratic lottery to represent Petaluma’s many diversities.

Meets for 100+ hours between May-July 2022 to gather information, deliberate, and make recommendations about the future of the Fairgrounds property.

Encourages collaboration, critical thinking, and well-informed decision making.

Presents final recommendations to City Council and the Fair Board in July 2022.
WHAT IS A COMMUNITY EXCHANGE?

- Everyone is heard and can listen to others
- Uncover what matters and why to different parts of a community
- Listen to and build on ideas

We’re here to learn what matters to the community together.
AGENDA

1:30-3:20pm - **Small Table Conversations:** Exploring the Future of the Fairgrounds

3:20-3:30pm - **Break**

3:30-4:30pm - **Full Group 'Harvest' to Summarize** the Conversation: What are we learning about what matters most in the community?
Listen to understand
Focus on what matters
Contribute your thinking
Link and connect ideas
Listen together for insights and deeper questions
Play, Doodle, Draw – writing on the paper is important!
Add to the Idea Wall - to highlight important ideas
How might we use the City’s fairgrounds property to create the experiences, activities, resources, and places that our community needs and desires now and for the foreseeable future?
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What matters most to you about how the fairground property is used for the community? Why is that important to you?
HARVEST