

# Vision for Petaluma Fairgrounds

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# City Center/City Hub

- Multiuse property serving many Petaluma residents and visitors
- Food System and Fiber Shed education center
- Climate Action Hub
- Fair, speedway, conventions, sports events and entertainment venues
- Special event venue for private lease use
- Farmers' Market, Antique Faire, Car Shows
- Emergency Shelter Services
- Emergency Food Hub

# Overview

- City Offices/City Hall
- AgriCultural Center
- Fair Venue
- Special Events Space
- Emergency Services Offices
- Non-Profit Lease Office Spaces

# Resilience

- Promote the use of Public Land for Food Production and Community Gardens
- Promote Educational Opportunities with Farms, Ranches and Food Producers
- Sustainable water use and water conservation practices
- Support Public and Private Incentives for Food Production/Distribution
- Create an environment where wild life can flourish
- Tree lined avenues, gardens, parks, urban forests, green roofs and living walls create opportunities to clean the air and cool surfaces
- Combine density with greenery to enhance resilience on an urban scale.

# Encourage Resource Management

- Support Agricultural Practices that preserve and increase top soil and soil fertility and enhance riparian corridors
- Work towards sustainable water use and encourage water conservation practices
- Utilize gray water and rainwater catchment technologies
- Support and encourage heirloom livestock, crop and species diversity
- Enhance agricultural potential to mitigate and adapt to climate change
- Promote wild-life friendly design practices to increase biodiversity
- Combine density with greenery to enhance urban resilience.

# Redevelopment Opportunities

- City Offices/City Hall
  - Housing City Offices in the center of town rather than west side current location
  - Current location developed into high density housing
- AgriCultural Center
  - Space for agricultural related talks/workshops/seminars
  - Historical references to our agricultural legacy
  - Farmers' Market/Makers' Market
- Fair Venue
  - Exhibits, Entertainment, Rides, Locally focused and culturally appropriate food vendors
- Special Events Space
  - Antique Faire, Car Show, Garden Faire -moving these current events away from downtown
  - Combined with raceway/grandstand for more inclusive use of the current space

- Emergency Services Offices
  - Fire and Police Executive Offices
  - 911 command center
  - This would ease current strain on existing stations
- Non-Profit Lease Office Spaces
  - Petaluma People Services/Rebuilding Together/Petaluma Education Foundation/and others

# In conclusion

- This is not agriculture vs environment and not business vs community, these are about solutions to make a successful community project with public interest in mind.